



SPONSORSHIP OPPORTUNITIES
Be Centre Foundation

2022 Charity Gala Ball

Alice in Wonderland

Changing Children's Lives Through Play Be Centre is proud to be leading the way in making Play Therapy accessible to vulnerable kids in Australia.

Friday 26 August

6.45pm - Doltone House - Jones Bay Wharf
Level 3/26-32 Pirrama Rd, Pyrmont NSW 2009

www.becentre.org.au



The importance of Be Centre's work

What has been an incredibly challenging past couple of years for us as adults, imagine the confusion of all of this as a child, where their lives should be filled with play and laughter. There is increased anxiety and stress and pressure on parents, higher anxiety and depression in children, higher domestic violence statistics and trauma from natural disasters.

Our services are needed now more than ever. Be Centre Foundation is a children's mental health charity offering an innovative Play Therapy Program 'Hear Me Play'. We're dedicated to early intervention and stopping cycles of harm - helping children heal so they can move forward and create the best possible future for themselves, their families and the community. Be Centre is the only dedicated Play Therapy charity in Australia. We see approximately 300 children per year and the need is growing.

Enabling children to feel safe, happy and heard is how we help. Our waiting list is never zero.

This is where we need your help.

Childhood exposure to domestic violence (DV) can lead to mental health problems including internalising symptoms such as anxiety and depression.

Bethan Carter, Shantini Paranjothy, Alisha Davies,
Alison Kemp. First published 23
Oct 2020

50% of children with mental illness continue to struggle in adulthood.

Costello EJ, Maughan B. Annual research rev: Optimal outcomes of child and adolescent mental illness. J Child Psychol Psychiatry. 2015

In 2020 suicide remained the leading cause of death of children in Australia.

Australian Bureau of Statistics

From June-August 2021 there has been a 30% increase in children/teens attending hospital because of self-harm and suicidal thoughts.

NSW Health report
(17 Aug 2021)



The difference you will make

Over the last 3 years ...

Be Centre has:

- delivered 7351 play therapy sessions
- delivered 773 parent counselling sessions
- supported 653 at-risk children
- delivered 197 ancillary activities including supporting bushfire impacted regions of NSW



The impact is real ...

"We can't adequately put into words what the time at Be Centre has done for our son. His beautiful play therapist saw all the positives in him, and also saw exactly where he needed help. She is helping our lovely child heal, which in turn is helping our whole family heal.

We would like to express our heartfelt thanks for providing a funded place at Be Centre for our son. We genuinely can't overstate the positive impact it has had both on our child and on our whole family.

With sincere thanks," - *The parents of a scholarship recipient*



Welcome to the Magical world of Be Centre Gala Ball



See life through a child's eyes, in *wonderland*.
Join us for a magical night. Purchase a table and share
some joy with friends, and at the same time, help more
children find their joy too.

How to
get
involved

Tickets &
donation
packages

Corporate
sponsorship
packages

Limited sponsorship packages

'Drink me'
packages &
options

One
available
Mirror
photo booth

One
available
Candy Buffet

Corporate Sponsorship packages



Inclusions	Hearts \$12,000 (limited)	Diamonds \$8,500	Spades \$4,000
Table of 10	X	X	X
Option to get an extra table of 10 at reduced cost	X		
Branding: on event material (invitations, menus, flyers, auction site)	X	X	
Branding: on event brochure	X	X	X
Branding: on event website with sponsors url	X	X	X
MC Acknowledgement	X	X	
Prominent table position	X		
Opportunity to have signage at the event	X		
Be Centre Instagram & Facebook mentioning	X	X	X
Goody Bag item/insert for guests (at sponsors cost, approx 300 items)	X		

Limited Sponsorship Packages \$5,000



Candy Buffet

Your logo on:

- the candy buffet, on the takeaway bag, space for pull up banner, the event brochure and on the Be Centre website



Mirror Photo Booth

Your logo on:

- the mirror, the take-home photos, on the event brochure and on the Be Centre website



'Drink Me' Sponsors

You can sponsor one or choose the full "Drink me" package. Or you can supply directly.

- Your logo on all marketing material printed & digital, including: booklet, invites, main screen, socials, website etc.
- Opportunity to have signage at the event

Individual Sponsorship

Sparkling Wine	\$4,500
White Wine	\$3,000
Red Wine	\$3,000
Beer	\$3,000

The whole "Drink me" Package \$13,500



Tickets & donation options:



	Magic table (limited)	Wish table	Play table	Individual ticket
Total cost	\$10,000	\$5,000	\$2,500	\$250
Inclusions: Table of 10 people Plus an optional tax-deductible donation	\$2,500 \$7,500	\$2,500 \$2,500	Select your Donation	Select your Donation
Your donation is the equivalent of	Taking 3 at-risk kids off our wait list and giving them each a three month 1:1 'Hear Me Play' therapy program	Taking 1 at-risk kids off our wait list and giving them each a three month 1:1 'Hear Me Play' therapy program	Every dollar counts. \$167 provides a 1:1 Play Therapy Session for an at-risk child	Every dollar counts. \$30 provides a Therapeutic Play Bag for a regional child in crisis

WHAT THEY STRUGGLE TO SAY
WE HELP THROUGH PLAY

www.becentre.org.au

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Be Centre Foundation Ltd is a registered charity
CFN 12268 ABN 58 128 050 037



For
Bookings

